**Basic review criteria for research papers (Part 1)**

In order to collect information, perform data analysis, and finish writing a research paper, a great deal of hard work and in-depth study are required. Academic publishers receive hundreds of submissions that are assessed based on technical aspects and language quality. Here is a list of factors every author should consider that improves their chances of publishing and minimizes the chances of rejection.

1. **Suitable title:** Create a title that matches with the aim and topic of your research. Ensure that the title of your paper describes the topic as well as the subtopic. Remember a title that is not specific tends to mislead the target audience. A good research title should:

* Communicate the research idea
* Should highlight the key findings
* Should inform the readers about the topic and methodology
* Be subject-specific

1. **Accurate abstract**: An abstract informs the readers about the central theme of the research.It helps the readers decide whether or not it falls under their area of interest. An abstract that contains jargon and is relatively short in length would not be convincing for readers. Insert relevant keywords and maintain a logical flow and structure to summarize the entire information easily.
2. **Informative introduction:** Introduction informs the readers about the research context, question, and main hypothesis. An informative introduction section defines the key concept and rationale of your paper along with the aims and objectives. Give a brief, explaining the relevance of your research.
3. **Correct methods:** Methods are used to create experimental designs and procedures to get an outcome. Choosing incorrect methods and tools can also lead to straightaway rejection. This section provides information to scientists and other researchers who are interested in conducting a similar type of experiment. Describe the step-by-step experimental procedure by including the following points:

* Experiment overview
* Sample size
* Restrictions
* Techniques for sampling
* Method/Procedures
* Research variables
* Statistics

1. **Following guidelines:** Each journal follows strict guidelines regarding formatting a manuscript. You need to comply with the rules and regulations stipulated by the journal. For example, you cannot format your manuscript using MLA style if the guidelines clearly state that you should follow APA formatting style.Ensureyou read every instruction carefully so that you can format the document using the prescribed structural elements, such as heading levels, reference style, font type, font size, and margins. Knowing the average word count, content specifications, and other such requirements will increase your chances of acceptance.
2. **Writing quality:** A paper that is full of jargon, complex sentences, and grammatical errors will negatively affect your publishing chances. Language quality is one of the most important factors used by the editorial board to assess research projects. A paper that is written in poor English will be incomprehensible to the readers. To ensure that your paper is free from grammatical and spelling errors, you can hire professional editors and use language editing services.
3. **Right journal selection:** Your paper will be rejected if the aim and scope of your research do not match with the journal. Start preparing a list of journals that publish papers in your subject area. Read the latest edition and find out other details such as the total word count, format of the articles, and publishing frequency.
4. **Strong argument:** Make sure that your ideas are presented clearly and there is enough data available. Explain the methodology used to derive the result, as it will help you frame a strong argument and justify your reason for choosing the topic.
5. **Plagiarized content:** Plagiarism is an act of copying or using someone else’s work as your own. The editorial board ensures that every manuscript is free of plagiarism, by using dedicated software. If you have quoted the work of other researcher’s, then add citations. Add the names of the author and acknowledge their contribution. Alternatively, you can also paraphrase the source text if you want to include it in your paper.